

Urgent Product Recall Powder Infant Formula

September 22, 2010

Dear Consumer:

On September 22, 2010, Abbott initiated a proactive, voluntary product recall of certain Similac[®] - brand powder, infant formulas. The United States Food and Drug Administration (FDA) has determined that while the formula containing these beetles poses no immediate health risk, there is a possibility that infants who consume formula containing the beetles or their larvae, could experience symptoms of gastrointestinal discomfort and refusal to eat as a result of small insect parts irritating the GI tract. If these symptoms persist for more than a few days, a physician should be consulted.

Abbott is taking this action so that parents know that the infant formula products they provide unquestionably meet the highest standards for which they are known.

The recall of these powder infant formulas includes:

- Certain Similac powder product lines offered in plastic containers.
- Certain Similac powder product lines offered in 8-ounce sample cans, 12.4-ounce and 12.9-ounce cans.

Please visit www.similac.com/recall (click on the consumer button) or call 1-800-986-8850, 24 hours a day, seven days a week to verify if you have any of the included powder product lots. As shown in the photo below, the lot number is located on the bottom of the individual product container. If you have any of the recalled powder product, please stop using the product and follow instructions provided at www.similac.com/recall or call the Abbott consumer hotline.

Abbott is recalling these products following an internal quality review, which detected the remote possibility of the presence of a small common beetle in the product produced in one production area in a single manufacturing facility.

The recall of these powder infant formulas includes only certain Similac powder product lines offered in plastic containers and certain size small cans. This recall **does not apply** to any other powder product with different lot codes and product lines offered in plastic containers. It also does not include any powder and liquid specialty formulas, such as Similac Expert Care[™] Alimentum[®], EleCare[®], Similac Expert Care[™] NeoSure[®], Similac[®] Human Milk Fortifier, and metabolic formulas for inherited disorders.

If you have any health concerns, please contact your doctor. If you have any questions, please contact a Consumer Relations Representative at 1-800-986-8850, 24 hours a day, seven days a week.

We sincerely regret any inconvenience this action has caused you and appreciate your attention to this important matter. We understand that you expect to feed your child only the highest quality product, and we value the trust you place in us.

Sincerely,

J. Scott White

J. Scott White
Senior Vice President, U.S. Nutrition
Abbott

Attachment: Photos

Where to Locate Product Lot Numbers



*Products shown here are examples only.